




YA WRITE

BRAND CLARITY EXERCISE



Are you ready to create a brand that stands out but don't know where to start?

YA, we know what you're feeling! Here's a little gift from us to you that will get you WRITE and ready to turn your ideas into reality.



1. Why did you start your biz, what is your story?

2. What are your business goals?

3. What makes your brand stand out from the competition?

4. Who is your ideal target audience?

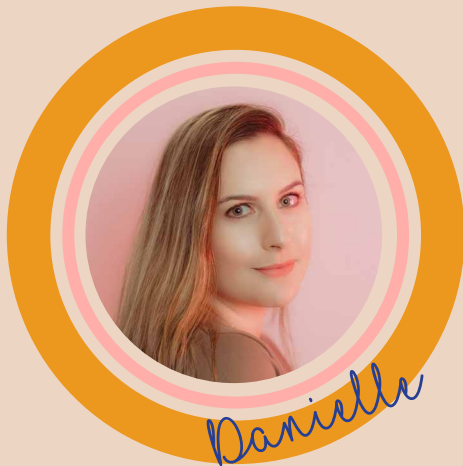
5. What are 5 words that describe your brand?

6. What brands do you look up to?

7. What colors, fonts and elements best represent your brand?

8. What areas in your biz do you want to improve or develop?

Want to learn more about our branding process? From your logo to your biz story, we help you create a memorable and strong brand through copy and design.



Graphic Designer
Co-founder



Copywriter
Co-founder

We'd love to connect!
Follow us for weekly branding inspiration and Friyay Freebies!
We'll help you brand your biz with intention!

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